

ABHI

QUARTERLY COMMUNICATIONS UPDATE

Q1 2023



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Dear member,

This document is designed to provide you with a snapshot of ABHI’s recent activities. It also highlights our upcoming meetings and events, and details the work areas that are covered by the ABHI team. We will be sharing these reports with you on a quarterly basis, and we encourage you to pass these on to your teams to ensure your colleagues are kept up to date on the work of ABHI, and the opportunities to get involved.

As a member of ABHI, all staff within your company are entitled to receive our communications. They can subscribe to these via the homepage of our [website](#). We have four mailing lists they can join, covering our regular updates, our fortnightly newsletter, ABHI’s UK events and our international programme.

Every update that we send to the membership is also recorded in the [members’ area](#) of our website, with access only available to members. In that members’ area, you will also find the minutes from

previous group meetings, as well recordings from recent webinars.

You can also follow us on social media. We are on Twitter at [@UK_ABHI](#) and [LinkedIn](#), where we are delighted to have just hit the 10,000 followers mark.

I hope you find this report to be a useful resource for your organisation, and if you have any feedback on this, or our communications activity more generally, please do write to me.

ABHI’S 2023 PRIORITIES

Key Work Areas



Strategic leadership provided by the ABHI Board, delivered through our network of member groups

ACTIVITY SNAPSHOT: JANUARY - MARCH 2023



As part of an Innovate UK funded initiative, ABHI partnered with CPI to deliver the most comprehensive SME study to date. The report, which was supported by a launch event in Westminster, can be [accessed here](#), and is being used to assess how we can further enhance our own offer to SMEs

The Secretary of State led Life Sciences Council established an advisory group consisting of the heads of ABHI, the MHRA, Office for Life Sciences and the Department of Health and Social Care MedTech Directorate, to agree on aligned proposals to deliver the UKCA process effectively.

- ABHI ran a weekly series of communications and engagement webinars for members.
- After two months of discussions, aligned proposals **were published**.

We announced the first set of nominations for the **Innovation in HealthTech: Recognising Excellence** campaign, which is aimed at highlighting and celebrating excellence in HealthTech innovation across the country.

Discussing the shift from policy to practice, ABHI's [digital health report](#) set out the system changes needed to better enable digital technologies to address the NHS's most pressing challenges.



Working with KPMG, we ran a Q&A session for members, looking at how businesses can navigate and make the most of innovation relief and incentives schemes in the UK.

ABHI responded to key consultations on behalf of industry, including the 2023/25 NHS Payment Scheme, the UK's research and development tax relief scheme, and the International Trade Committee Inquiry into export opportunities.



ABHI's extensive sustainability support was also recognised at this year's Trade Association Forum Awards, where we were delighted to have been shortlisted for the ESG Initiative of the Year.



Considering **Carbon Reduction Plans (CRPs)**, we held a webinar for members on preparedness for this key sustainability milestone. A recording of the session, can be [accessed here](#). Working with NHS colleagues, we have also developed a comprehensive set of [FAQs](#) to support CRPs.

Identifying the challenges and opportunities associated with meeting sustainability requirements, ABHI led a series of roundtable meetings with members, with a view to informing a report that will be launched later this year.

ABHI's US Accelerator 2023 programme kicked off this quarter, with the latest delegation heading to Texas, before visits to Tennessee, California and Florida later this year. Now in its sixth year, the programme continues to grow, and has generated millions of dollars in investment for UK businesses.



Coinciding with **International Women's Day**, ABHI launched a [gender equality survey](#), specific to the HealthTech industry. This will be run annually so that we can track progress, and share best practice, over time.



On 27th February, we ran our latest member briefing. The sessions are an ideal way for any new starters in your business to understand the role of ABHI, and the breadth of our activities.



Back at the Middle East's largest healthcare expo, the **ABHI UK Pavilion welcomed over 150 organisations at Arab Health 2023**. With 136,800 attendees, this was ABHI's most impactful pavilion to date, as we provided exhibitors with a comprehensive support package, enabling them to enter and expand business within the region. We also hosted 40 presentations and surgical demonstrations on our stand.

**ACTIVITY SNAPSHOT:
JANUARY - MARCH 2023**



Joining the cast of speakers at **Rewired 2023**, Andrew Davies spoke to delegates about the Convergence of Digital Health and Medical Devices.



Partnering with Media Planet on their **Future of Healthcare campaign**, Addie MacGregor wrote about the role of HealthTech in delivering more sustainable outcomes, in a piece that was published in the Guardian.



Parliamentary engagement continued, with roundtable meetings on the Ministerial MedTech strategy, a Chancellor sponsored Digital Health Therapeutics session, and a meeting with Robert Ede, the Special Adviser to Health Secretary Steve Barclay.



Conveying important messages on **R&D Tax Credits**, ABHI constituted a roundtable meeting with Health Ministers Will Quince and George Freeman, and Financial Secretary to the Treasury, Victoria Atkins.



ABHI member McDermott Will & Emery led a refresher session for companies on **Competition Law**, focussed on best practice when working on topics that may be commercially sensitive.



ABHI's regulatory Directors led a series of updates to members and stakeholders on the current state of play of the development of a **new UK regulatory framework**, including two 'ask the experts' webinars.



Steve Lee presented to the **Mexican Ministry of Health** on how trade associations can work successfully with regulatory authorities. And continuing in a series of education events, Steve presented at InformaConnect IVD School, sharing expertise on the regulatory process.



A number of ABHI members were invited to attend the Chancellor's first ever Treasury Connect: Life Sciences conference, enabling industry leaders to discuss how best to support growth across the life sciences industry.

ABHI'S GROUPS: April - June meeting 2023

APRIL	MAY	JUNE
18 th ABHI Orthopaedics Group	9 th ABHI Digital Health Group	6 th ABHI Wound Care Group
27 th (TBC) ABHI Diabetes Group	15 th ABHI Cardiovascular Group	7 th ABHI Medical Device Regulatory Group
	16 th ABHI Sustainability Group	13 th ABHI Value & Access Group
	24 th ABHI Legal Issues Group	14 th ABHI Diagnostics Group
		21 st ABHI Robotic Assisted Surgery Group
		22 nd ABHI HR Group
		29 th ABHI IVD Regulatory Group

To join any of our group meetings, please write to enquiries@abhi.org.uk



ABHI'S 2023 conferences: Dates for your diary

- 3rd May Digital Diagnostics
- 20th September Sustainability
- 16th October UK Market
- 17th October Regulation
- 7th November Digital Health
- 27th November Diagnostics

ABHI UK Pavilion International calendar

- 2023
- 14th - 17th May CMEF, Shanghai (now sold out)
 - 2nd - 4th October Global Health Exhibition, Riyadh
 - 13th - 16th November MEDICA, Düsseldorf
- 2024
- 29th January - 1st February Arab Health, Dubai
 - April (dates TBC) CMEF, Shanghai

To join the ABHI UK Pavilion, contact:
michelle.michelucci@abhi.org.uk

WELCOME TO ABHI

This quarter, we were pleased to welcome the following new members to ABHI:

 8fold Governance Ltd	 Air Sentry Ltd	 Biotechnology and Biological Sciences Research Council
 bioMerieux UK Ltd	 Compliance Solutions (Lifesciences) Ltd	 Cutting Edge Surgical Instruments Ltd
 eg technology Ltd	 Halma plc	 Kinsetsu Ltd
 KPMG LLP	 LFH Regulatory Limited	 Merit Medical UK Ltd
 Robust Care International Limited	 Seer Medical UK Pty Ltd	 Speciality Fibres and Materials Ltd (SFM)
 Sushvin Consultancy Services	 Virtualstock Ltd	 Voisin Consulting Life Sciences, UK Ltd
 Xund Solutions GmbH		

Paul Benton
Managing Director, International

Michelle Michelucci **Lottie McMahon**
Head of International Events International Manager

Supports UK businesses to grow in international markets.

ABHI Groups: [International](#)

Richard Philips
Director, Strategy

Eleanor Charsley **Jonathan Evans**
Director, Government Affairs Director, Communications & Events

Judith Mellis
Senior Manager, UK Market Affairs

Responsible for ABHI's strategy communications, and policy development on healthcare, trade and parliamentary activity.

ABHI Groups: [Public Affairs](#) | [Musculoskeletal](#) | [Cardiovascular](#) | [Patient Safety](#) | [Scotland](#)

Luella Trickett
Director, Value & Access

Addie MacGregor
Sustainability Executive

Leads on embedding value-based procurement, and adoption and spread of technologies across innovation pathways, and the sustainability agenda.

ABHI Groups: [Value & Access](#) | [Commercial](#) | [Market Access](#) | [Sustainability](#) | [Ophthalmology](#)

Andrew Davies
Digital Health Lead

Responsible for ABHI's digital health agenda, including data, regulation and market access work streams, as well as links to the investment community.

ABHI Groups: [Digital Health](#) | [Wound care](#) | [Respiratory & Anaesthetics](#) | [Robotic Assisted Surgery](#)

Peter Ellingworth
Chief Executive

Jane Lewis **Angela Jeffery**
Chief Operating Officer & Finance Director Senior Manager, Operations

Leads ABHI, as well as senior government and NHS engagement.

ABHI Groups: [ABHI Board](#) | [HR Leaders Network](#)

Phil Brown
Director, Regulatory & Compliance

Responsible for present and future medical device, regulatory policy, legal, compliance, ethics and credentialing.

ABHI Groups: [Regulatory](#) | [Decontamination](#) | [Legal Issues](#) | [Surgical](#) | [Credentialing](#)

Steve Lee
Director, Diagnostics Regulation

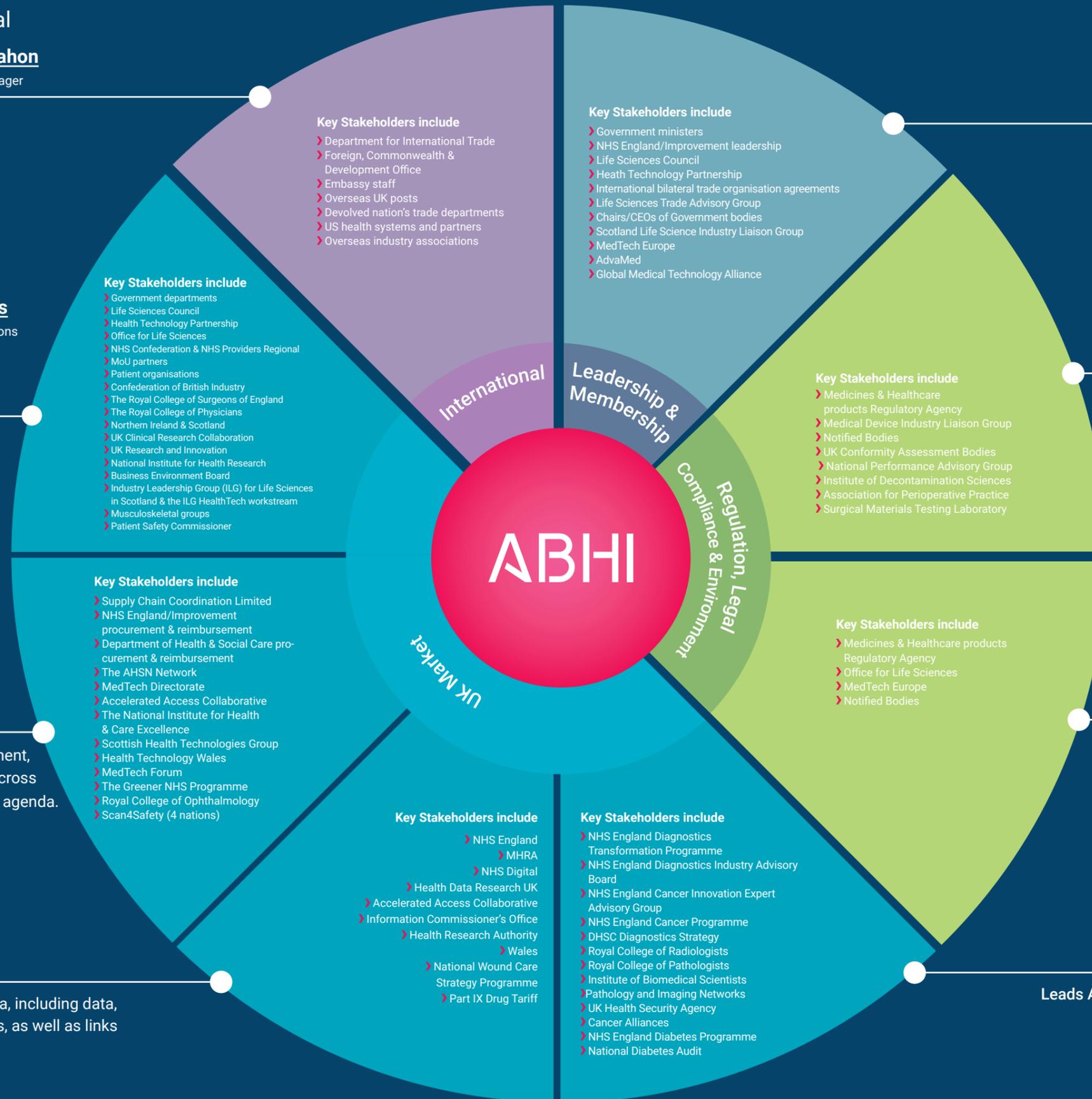
Leads ABHI's diagnostics regulatory strategy.

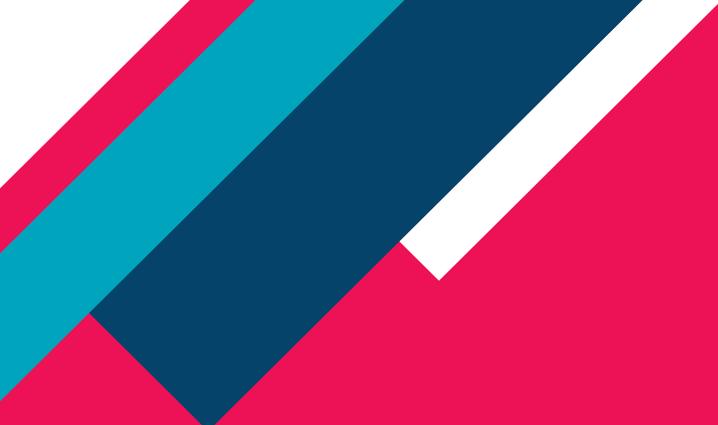
ABHI Groups: [Regulatory](#) | [Diagnostics](#)

Nishan Sunthares
Managing Director, Diagnostics

Leads ABHI's strategy to make high quality diagnostic technologies accessible to all who need them.

ABHI Groups: [Diagnostics](#) | [Cancer](#) | [Diabetes](#)





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