

QUARTERLY COMMUNICATIONS UPDATE

Q1 2025



JONATHAN EVANS DIRECTOR OF COMMUNICATIONS

Jonathan.evans@abhi.org.uk

Dear Member,

These updates are designed to provide you with a snapshot of ABHI's recent activities, as well as highlighting what we have coming up across our programme of meetings and events.

As a member of ABHI, all staff within your company are entitled to receive our communications and they can subscribe to these via the homepage of our website. We have four mailing lists they can join, covering our regular updates, our fortnightly newsletter, ABHI's UK events and our international programme.

Every update that we send to the membership is recorded in the members' area of our website, with access only available to members. Here, you will also find the minutes from previous group meetings, as well recordings from recent webinars.

To ensure your colleagues are kept up to date with the work of ABHI, and the opportunities to get involved, please do pass these updates on to your teams in the UK and across other markets.

As ever, we thank you for your continued support.

Jonathan Evans, Director of Communications, ABHI | Jonathan.evans@abhi.org.uk

It has been a busy and energising start to 2025 for ABHI. A key moment this quarter was a strategic session that brought together our Board and the Chairs and Vice Chairs of our member groups – a collective that reflects the strength and diversity of our HealthTech community.

Our discussions centred on the planned shifts for the NHS, from the adoption of digital technologies and data-led care, to the growing emphasis on prevention and early diagnosis. These developments present major opportunities for HealthTech to improve patient outcomes and support a more efficient system. However, to fully realise this potential, longstanding challenges around regulation and procurement must be addressed. Both are critical enablers of innovation, yet in their current form too often act as barriers to progress.

Together, we explored how industry can best support the system during this period of transformation, and how ABHI must continue to evolve to remain a strong and effective partner to members and the wider health and care community.

I look forward to updating you on the outcome of these discussions, and how they will shape ABHI's strategy in the years ahead.

Phil Kennedy, Chair, ABHI





Capital

Single use

Surgical





Digital

Diagnostics



Robot-Assisted Surgery

ACTIVITY SNAPSHOT: Jan - March 2025



The 2024 US Accelerator cohort wrapped up a fantastic year of engagement with a busy week across Texas, taking in health system visits in Houston, Dallas and Austin.

In collaboration with NHS England, we hosted a webinar exploring the NHS Federated Data Platform (FDP), a system designed to integrate disparate data sources and enhance patient care.



Detailing HealthTech's role in tackling health inequalities, Jane Lewis was delighted to speak at the inaugural European summit for Women Leaders in Lie Sciences Law this March.





Completing our series of webinar briefings with all 15 of England's Health Innovation Networks, we were pleased to host a session with colleagues from Health Innovation West Midlands and Health Innovation Manchester.



For Richard Phillips' latest 'in conversation' he sat down with ABHI colleague Luella Trickett to dissect the recently published government plan, Reforming Elective Care for Patients. <u>Watch it here</u>.



This February, we brought together the Chairs and Vice Chairs of our member groups to discuss priorities for the year ahead. Additional updates from the Office for Life Sciences, NHS England, and NEC Software Solutions covered the Life Sciences Sector Plan, the 10-Year Health Plan, and the Medical Device Outcome Registry.



We were pleased to host an educational webinar with NHS England on the OPCS-4 classification system, explaining its role in recording surgical procedures and how it is updated.



Our latest paper, penned by Steve Lee, captures the economic growth opportunity if the UK establishes a regulatory framework that champions innovation and early patient access. You can access HealthTech Regulations - Driving Economic Growth and Patient Safety In The UK <u>here</u>.



Continuing our series of webinars into healthcare marketing excellence, we were pleased to once again partner with ABHI member Highland Marketing for a session focussed on crisis communication in HealthTech.

ACTIVITY SNAPSHOT: Jan - March 2025



Showcases ABHI's achievements in driving regulatory reform, strengthening NHS collaboration, supporting international trade, and championing innovation, we were pleased to publish our 2024 Impact Report, which you can access <u>here</u>.



Department for Business & Trade

We were pleased to host a member webinar with the Department for Business and Trade this quarter. With DBT colleagues providing an update on their Trade Strategy, the session was a chance for members to provide crucial feedback on the support needed to unlock global opportunities.



The MHRA recently published guidance on the new Post-Market Surveillance (PMS) regulation, set to take effect on 16 June 2025. To support members in implementing these changes, we hosted a briefing webinar this March.



We launched our 2025 Gender Equality in HealthTech Survey, inviting individuals of all genders and career levels to share their experiences. Insights will help benchmark progress, highlight best practices, and shape future initiatives. Results and a full report will follow next quarter.



This February, we responded to the UK Government's consultation on modern slavery, highlighting the impact of proposed measures on HealthTech suppliers to the NHS and the need for clear, practical guidance on risk mitigation.

ATC AS Trained

Association of Translation Companies DEFINING STANDARDS OF EXCELLENCE

ABHI has partnered with The Association of Translation Companies (ATC) to support members in expanding their international footprint. With 245 member companies providing multilingual translation and language support, this collaboration will help HealthTech businesses leverage the **30% export growth** linked to language investment. Stay tuned for more details.

Partnering with ABPI and BIA, our latest report, <u>Unlocking NHS Data</u> <u>for Research</u>, outlines how NHS data infrastructure must evolve to support life sciences research. It calls for streamlined governance, improved access, and industry collaboration to maximise the UK's investment in Secure Data Environments.



ACTIVITY SNAPSHOT: JAN - MARCH 2025



Back at the Middle East's largest healthcare expo, the ABHI UK Pavilion welcomed over 150 organisations at Arab Health 2025 this January.

SQUIRE PATTON BOGGS

At Squire Patton Boggs' Healthcare and Innovation Forum this March, ABHI experts discussed key issues shaping HealthTech, with Addie MacGregor highlighting decarbonisation and Richard Devereaux Phillips exploring the impact of political and geopolitical shifts.



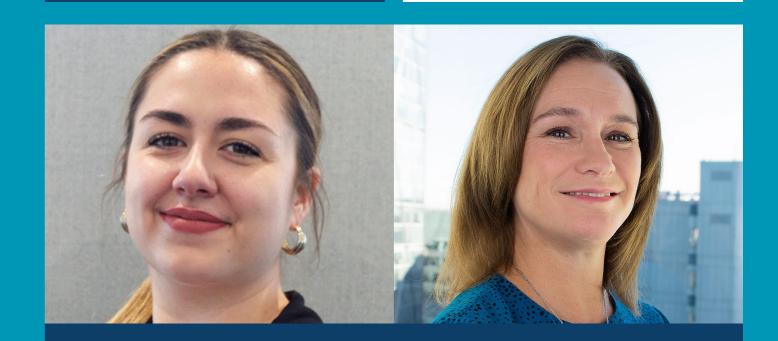
Our refreshed International Trade Group met this February. Established to provide an effective interface with government on trade, alongside the identification of opportunities for members and strategies to unlock them, you can get involved by writing to enquiries@abhi.org.uk.



With the HealthTech and life sciences sectors driving economic growth, an additional 70,000 jobs will be needed by 2035 to meet demand. To support a robust skills pipeline, we partnered with key industry groups to publish <u>Life Sciences 2035</u>: <u>Developing the</u> <u>Skills for Future Growth</u>.



Coinciding with International Women's Day, we worked with Clinical Services Journal to produce an industry spotlight article on the power of diversity in the sector.



We were delighted that Addie MacGregor was recognised in the Trade Association Forum's 30 Under 30 List, and for the second year running, Luella Trickett was named in the Forum's Powerlist - recognising her leadership and influence in the sector.



March was a busy month for ABHI Scotland. With Jacqui Young from Roche announced as Chair, the Group held its first meeting of 2025, and we were delighted to host a table at Scotland's annual Life Sciences Awards dinner.

ABHI'S GROUPS: April – June Meetings 2025

APRIL	MAY	JUNE	
1st ABHIHR	6th ABHI Digital Health	3 rd ABHI MD Regulatory	
2 nd ABHI Wound Care	6th ABHI Health Inequalities	4 th ABHI Scotland	
8 th ABHI Legal Issues	29 th ABHI IVD Regulatory	4 th ABHI International	
30th ABHI Sustainability		9th ABHI Value & Access	
		11 th ABHI Patient Safety	
		12 th ABHI Diabetes	
		17 th ABHI Government Affairs	
		18th ABHI Diagnostics	
		24 th ABHI Cardiovascular	
		24 th ABHI Robotic Assisted Surgery	
		25 th ABHI HR Group	
		25 th ABHI Wound Care	
		26 th ABHI Sustainability	

To join any of our group meetings, contact enquiries@abhi.org.uk

ABHI'S 2025 Conferences, Webinars and Events : Dates for Your Diary

4th April Building Awareness of Cardiovascular Disease in Women. <u>Register here</u>.

11th April Innovation in Women's Health. <u>Register here</u>.

20th May ABHI Women in HealthTech. Register here.

14th July ABHI Parliamentary Reception. <u>Register here</u>.
23rd September ABHI Sustainability Conference. <u>Register here</u>.
11th - 12th November ABHI UK HealthTech Conference. Save The Date.



Join ABHI around the globe

Event	Date	Location	Venue	
WHX Dubai (formerly Arab Health)	February	Dubai, UAE	Dubai Exhibition Centre	
MedLab Middle East	February	Dubai, UAE	Dubai Exhibition Centre	
CMEF	April	Shanghai, China	The National Convention and Exhibition Center	
Hospitalar	May	São Paulo, Brazil	São Paulo Expo	
WHX Lagos (formerly Medic West Africa)	June	Lagos, Nigeria	Landmark Centre	
HLTH Europe	June	Amsterdam, Netherlands	RAI Convention Centre	
WHX Miami (formerly FIME)	June	Miami, United States	Miami Beach Convention Center	
WHX Osaka (formerly FIME)	June	Osaka, Japan	INTEX OSAKA	
WHX New Delhi (formerly FIME)	July	New Delhi, India	Pragati Maidan	
WHX Labs Kuala Lumpur (formerly ASIA Health)	July	Kuala Lumpur, Malaysia	Malaysia International Trade and Exhibition Centre	
WHX Cape Town (formerly Africa Health)	September	Cape Town, South Africa	Cape Town International Convention Centre	
WHX Tech in partnership with HIMSS	8 - 10 September	Dubai, UAE	Dubai World Trade Centre	
WHX Nairobi (formerly Medic East Africa)	October	Nairobi, Kenya	Kenyatta International Convention Centre	
Healthcare Innovation Show	October	São Paulo, Brazil	São Paulo Expo	
Global Health Exhibition	October	Riyadh, Saudi Arabia	Riyadh Convention & Exhibition Centre, Malham	
MEDICA	November	Düsseldorf, Germany	Messe Dusseldorf	
Contact michelle.michelucci@abhi.org.uk or visit www.abhi.org.uk/international				
US Accelerator	Year-Round	USA	Nationwide	
Contact USAccelerator@abhi.org.uk or visit www.abhi.org.uk/international				
Middle East Accelerator	Year-Round	UAE & Saudi Arabia	Nationwide	
Contact MEAccelerator@abhi.org.uk or visit www.abhi.org.uk/international				

WELCOME TO ABHI

This quarter, we were pleased to welcome the following new members to ABHI:







Psyomics Ltd



University of York

ABH | Roles & Responsibilities

Paul Benton

Managing Director, International

Suzie Ali-Hassan International Business Director

Sophie Green

Manager

Michelle Michelucci Lauren Hayes Head of International **Business Development** Manager, International

Liz Yearwood

International Operations Executive

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Supports UK businesses to grow in international markets. **ABHI Groups:** International

International Accelerator Business Development

Events

Nicola Hudson

Executive, International

Richard Philips

Executive Director, Policy and Partnerships

Roger Greer

Interim Director, **Government Affairs**

Judith Mellis Senior Manager, **UK Market Affairs** **Director of Communications Owain Prescott** Researcher, Government

Jonathan Evans

Affairs

Responsible for ABHI's strategy, communications, member groups, healthcare policy development, trade and parliamentary activity.

Luella Trickett

Executive Director, Medical Devices, Value and Access

Addie MacGregor

Sustainability Manager

Leads on embedding value-based procurement, and adoption and spread of technologies across innovation pathways, and the sustainability agenda.

Andrew Davies

Executive Director, Digital Health

Responsible for ABHI's digital health agenda, including data, regulation and market access work streams, as well as links to the investment community

Key Stakeholders include Government departmentsLife Sciences Council Health Technology PartnershipOffice for Life Sciences NHS Confederation & NHS Providers MoU partners Patient organisations
Confederation of British Industry
The Royal College of Surgeons of England The Royal College of Physicians Northern Ireland & Scotland UK Research and Innovation National Institute for Health Research Business Environment Board Industry Leadership Group (ILG) for Life Sciences in Scotland & the ILG HealthTech workstream Musculoskeletal groups > Patient Safety Commissioner

Key Stakeholders include NHS England/Improvement procurement & reimbursement Department of Health & Social Care procurement & reimbursement The AHSN Network MedTech Directorate Accelerated Access Collaborative The National Institute for Health Scottish Health Technologies Group Health Technology Wales MedTech Forum The Greener NHS Programme Royal College of Ophthalmology Scan4Safety (4 nations)

> Key Stakeholders include NHS England MHRA Health Research Authority Wales National Wound Care Strategy Programme Part IX Drug Tariff

UK Market

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ternational

rnational bilateral trade organisation Sciences Trade Advisory Group cience Industry Liai

IS England omen's Health stakehol olth Inoqualities Leads

ABHI & Complience

Leadership & Membership

Key Stakeholders include

 NHS England Diagnostics Transformation Programme
 NHS England Diagnostics NHS England Cancer Innovation NHS England Cancer Programme DHSC Diagnostics Strategy Royal College of Radiologists Royal College of Pathologists Pathology and Imaging Networks UK Health Security Agency Cancer Alliances NHS England Diabetes Programme National Genomics Stakeholders

Peter Ellingworth Chief Executive

Angela Jeffery Senior Manager, Operations

Leads ABHI, as well as senior government and NHS engagement. ABHI Groups: ABHI Board

Jane Lewis Chief Operating Officer

Responsible for management of ABHI's financial processes and risk management procedures. Jane also leads ABHI's work on health equity, E,D &I.

ABHI Groups: HR Leaders Network | Health Equity and

Phil Brown

Director, Regulatory & Compliance

Responsible for present and future medical device, regulatory policy, legal, compliance, ethics and credentialing.

ABHI Groups: Regulatory | Decontamination Legal Issues | Surgical | Credentialing

Steve Lee Director, Diagnostics and Digital Regulation

> Leads ABHI's diagnostics regulatory strategy. ABHI Groups: Regulatory | Diagnostics

> > **Nishan Sunthares Executive Director, Diagnostics**

Leads ABHI's strategy to make high quality diagnostic technologies accessible to all who need them.

ABHI Groups: Diagnostics | Diabetes

Association of British HealthTech Industries Suite 2, 4th Floor, 1 Duchess Street, London, W1W 6AN

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> +44 (0)20 7960 4360 enquiries@abhi.org.uk www.abhi.org.uk % @UK_ABHI

